

Ziv Binyamini: CEO & Co-founder

Ziv Binyamini is the CEO of Foretellix, which develops tools and methodologies in complex verification to allow the broad deployment of autonomous vehicles. He is a world-renowned verification visionary with more than 30 years of experience. Previously, Ziv served as Corporate VP at Cadence, running its simulation and verification business. He also served as VP of R&D at Verisity and at Intel, leading the development of Coverage Driven Verification solutions that changed the way semiconductors were tested.

Yoav Hollander: Founder & CTO

Yoav is the founder and CTO of Foretellix, a company dedicated to autonomous vehicles verification and safety. He also writes a blog about these topics. Yoav is a world expert and leader in verification. He invented the 'e' verification language (IEEE 1647) and related methodologies. In the last few years Yoav has been researching the verification of autonomous systems.

Gil Amid: Chief Regulatory Affairs Officer, VP Operations, Co-Founder

A former Intel Vice President, Gil has over 30 years of experience in the verification world, from system level H/W and S/W verification, to VLSI/microprocessors validation and verification. Today, he is serving as Chief Regulatory Affairs Officer at Foretellix, which he also co-founded. Foretellix is developing a Scenario Based Coverage Driven Verification Environment for ADS (Automated Driving Systems).

As part of his role he is actively involved in various autonomous vehicles safety standardization and regulation setting activities. Gil is the standardization project leader for OpenSCENARIO 2.0 with ASAM, where he is also a member of ASAM's technical steering committee. As a special advisor to SAFE (Secure America Future Energy) AV initiative, Gil is representing SAFE in the UNECE/GRVA and its sub work groups.

Gil is a contributing member and reviewer of various standardization groups such as ISO 21448/SOTIF, ISO 3450{1,2,3,4}/Test Scenarios standards, SAE On Road Automated Driving (ORAD) task forces, IEEE P2851, UL4600 and more.

Roy Fridman – VP Development & Sales

Roy is a seasoned leader and innovator with many years of experience creating multidisciplinary products in the mobile, telecommunication, video and automotive industries. Roy is currently Vice President of Business Development and Sales at Foretellix: an innovative start-up in the field of complex verification of ADAS and autonomous vehicles. Until recently Roy served as Director of Business Development and Product Marketing at Corephotonics (which was sold to Samsung), in charge of automotive activities, go to Market and key strategic partnerships with OEMs, Tier 1s and Ecosystem partners.